

LPI
JPerez@4lpi.com

1. What makes your company unique in this market?
 - a. LPI is unique in the market for a variety of reasons. First and foremost, our company's vision and mission is to help our church partners- Move the needle in engagement. While many companies may offer products that look competitive to ours, only LPI provides support behind the products to actually help churches use them with a specific goal in mind – build engagement in the local Catholic community for their home parish. LPI serves over 6,000 Catholic churches in the US, and has over 400 employees who share a set of core values that help us move churches and diocesan customers toward that goal.

2. What is your timeline to receive the content and deliver the bulletins?
 - a. LPI has a two day turn around policy. If the church submits Tuesday by 10am, they receive bulletins on Thursday. If they submit Wednesday by 10am, they receive them Friday.

3. What resources do you offer to help bulletin editors (in person and/or online)?
 - a. We provide easy onboarding and dedicated customer service which includes:
 - 1:1 online training with a knowledgeable customer service specialist
 - Design or redesign bulletin templates to help you get started or make a change
 - We provide a resource calendar with important dates and holidays
 - Year-round technical support & on-time deliveryLastly, we provide our bulletin editors with a great resource for the bulletin called Art and Media portal. This platform offers Catholic Art for all parish publications. Our designers follow the calendar rhythm, drawing on the liturgical seasons, lives of saints, and national holidays for banners, bulletin covers, beautiful art and more. We designed this platform so parishes don't have to look for images on the internet and be liable for copy write infringements. For a free 30 day trial go to www.portal.4lpi.com/ and redeem Promo code: Perez

4. What training can you provide the parishes (would you be willing to present to a group at the Pastoral Center or would you prefer to meet with clients one-on-one)?

Yes, we are willing to present to a committee, parish staff or individually. As the parish representative I go in and help parishes get started with the bulletin, website, mobile app and online giving. We also provide parishes with online customer support. We tell our customers if it takes longer than 3 minutes to figure out, stop, and give us a call. Jason Perez- Local Parish representative is available to help 7 days a week.

5. What electronic tools do you offer (app, website, bulletin converted into pdf or jpeg, online giving)?

LPI offers tools in print and digital environments specific to the Catholic church. Our core product and the one upon which LPI was founded is the **advertising supported weekly bulletin**. Church customers typically receive printed copies of their weekly bulletin collated, folded and ready for distribution to their parishioners at no cost. LPI's professional sales staff manages the advertising sales and invoicing process. LPI provides software and support for the weekly bulletin at no cost.

Our **online directory of Catholic churches**, ParishesOnline.com, lists all Catholic parishes in North America. Bulletin customers will see a PDF of their weekly bulletin automatically updated to their ParishesOnline.com directory page each week. LPI provides a free 'widget' that any parish, regardless of their website provider, can have their webmaster put in position on their parish website. The widget places the PDF of the weekly bulletin on the parish website at the same time it is posted on LPI's ParishesOnline.com directory.

LPI also provides parishes with **WeConnect**, a website template that is similar to Wordpress. Parishes with no experience in website programming can easily create a parish website, update it regularly, and know that it has LPI's free technical support behind it.

The **WeConnect Parish App** makes managing electronic communication easier, as it ties directly to WeConnect website service. When the website is updated, the app is updated at the same time and from the same dashboard, simplifying life for parish staff who is entrusted to support the parish's electronic presence. One management dashboard one password for both Mobile app and website.

Online giving is necessary in any Catholic parish, and LPI's **WeShare Online Giving and Event Management** platform is a leader in online giving. This year, LPI will process over \$200 million (US Dollars) in gifts for its parish online giving clients. Easy to use and graphically engaging, WeShare offers multiple donation opportunities, event registration and payment, and second/special collection opportunities.

Rounding out LPI's Digital Footprint suite is our newest utility, **WeGather**. WeGather is designed to build an engagement platform from the parish census data. Much like social media platforms, WeGather features an online Parish Community function that allows ministry leaders, ordained clergy, and parish staff a secure platform for electronic engagement with parishioners and guests. Registered parishioners can view their sacramental information, request time with parish staff, sign up for volunteer/ministry opportunities, make pledges or gifts, and sign up and pay for parish events. WeGather includes a **Religious Education Registration** module, **Parish Resource Calendar**, and a back-office suite built on the world's leading CRM system, Salesforce.com.

Backing up the suite of communication products in print and digital formats is LPi's stewardship and engagement service. Coordinated by **Tracy Earl Welliver, MTS** LPi can provide workshops on parish retreats, Stewardship coaching and consulting, long range planning, Strengths coaching, and staff discernment.

Please contact **Jason Perez** at LPi for more information on any of LPi's products and services.

6. What other "perks" do you offer clients (branding, automatic uploads to parish website, printing of resource guides, provide missals, etc)?
 - a. Branding is becoming more important, especially in areas where Catholics are moving in from other communities and are looking for a new 'home parish.' In addition, the Church is beginning to recognize that other churches are competing for Catholics with messaging and identity that residents recognize and respond to. LPi helps our church customers identify the elements that will resonate best with their parishioners, and designs custom logos and messaging to embrace each community we serve.

As mentioned in our response to question 5, bulletins printed by LPi can be automatically uploaded to the parish website. While this defaults to the day the parish transmits their bulletin to LPi for printing, the upload utility provides for a 'scheduled' upload date at the parish's request. This ensures that if sensitive information is in the bulletin that the parish would wish to keep private until after Masses, the bulletin upload can be delayed. Parishioners can also subscribe to receive notification of their weekly bulletin, which is especially important for seasonal residents who may want to 'stay in touch' with their Florida parish in the months they're away.

As a print-based company for over 45 years, LPi has graphic design and print services for products well beyond the weekly bulletin. Resource guides, pocket folders, business cards, directories, and welcome packets are just some examples of what we've produced in the past. If there's something your parish needs for communication, just ask!