

Diocesan
Don Hall, DHall@Diocesan.com

1. What makes your company unique in this market?
We are local to the Florida market and exclusively serve the Catholic Church. We worship with the people we serve.
2. What is your timeline to receive the content and deliver the bulletins?
We only serve the Catholic Church with quality communications solutions. As such we are expert in the solutions we provide and are streamlined in our processes in order to keep up with the demands of today's "instant" communications and time sensitive print materials. In regards to the printed bulletin in the Palm Beach Diocese, the majority of parishes enjoy a 1-day turnaround if their file is received before 2 p.m. We provide a 'no fault' guarantee service; if you are not satisfied to hand out a bulletin, whether it's due to parish's fault, publisher's fault or information changed in the meantime, we will provide a "corrected" copy prior to the Vigil Mass on Saturday. For this reason, our Tuesday/Wednesday deadlines reflect the need to have a printed copy of the bulletin in the parish's hands for review on Thursday. A willingness to assume responsibility for your file can afford a parish a last-minute deadline if desired.
3. What resources do you offer to help bulletin editors (in person and/or online)?
To expand on question 1 above, we perform a minimum of 2 proof readings prior to print of all files received. It has your name and our name on it, it should be beautiful, timely, and a trustworthy source of information. We provide artwork and cover options each week through our online portal. We also have a variety of content partners such as Chris Stefanick and Real Life Catholic, Catholic Moms.com, Dr Scott Hahn, Fr Mike Schmitz and our own blog to mine great Catholic content for your use.
4. What training can you provide the parishes (would you be willing to present to a group at the Pastoral Center or would you prefer to meet with clients one-on-one)?
Training is key to what we do. Our experience suggests that our church needs to elevate the role of communications to something comparable to that of our other (music, youth) ministries. Until we see a broader acceptance of this approach, many parishes will continue to suffer mediocre results. As a company, we have doubled down on providing on demand training. Our bulletin editors enjoy immediate phone support for that occasional problem that pops up, on-site training for more comprehensive training on software/design and our 360 Workshop is designed to inspire and demonstrate the BIG picture of parish communications. We just completed a tour of San Antonio and the Diocese of Austin with our 360 Workshop before Thanksgiving. Our new media clients receive full instruction and support with each new website and/or app that we produce. We utilize webinars and YouTube videos to keep our clients informed and up to date. We are committed to discovering the ways that people with busy lives want to learn and

be inspired. And yes, we would love to schedule a 360 Workshop at the Pastoral Center or elsewhere in your diocese.

5. What electronic tools do you offer (app, website, bulletin converted into pdf or jpeg, online giving)?

Yes, we offer solutions for the various media channels available today. This includes bulletin files converted to web resolution pdfs automatically posted online to the DiscoverMass website and to myParish App clients. We assist clients in linking their website to DiscoverMass bulletins to automate the process of having their bulletin available on their own website. We produce affordable custom websites for parishes and dioceses alike (references available upon request). We offer the myParish App, which is the leading Catholic parish and diocese app in the world. It is currently used in 30+ dioceses and by seminarians at St Vincent DePaul Seminary in Boynton Beach. The myParish App is used by many Catholic Organizations to connect its membership such as the International Catholic Stewardship Council. It is being used to connect Catholic youth to their faith by the Steubenville Conferences and soon to be announced National Federation of Catholic Youth Ministers. We do not offer a proprietary online giving solution preferring instead to provide a solution to connect your existing online giving to your other new media channels.

6. What other “perks” do you offer clients (branding, automatic uploads to parish website, printing of resource guides, provide missals, etc)?

We are a leading provider of communications solutions to the Catholic Church. We do offer complete branding services across all media channels to present a consistent readily identifiable image to all who seek you. We also provide various avenues to get your message out in print such as; direct mail, cards of all kinds, indoor/outdoor banners, signage, and booklets of all subjects, shapes, and sizes. We often consult with parishes about their ideas to help them find solutions.