

**Diocese of Palm Beach
Office of Communications
Parish Communication Strategy Meeting Minutes
January 28, 2021, Via Zoom**



1. Reminder of tools available to you
 - a. Website
 1. Transitioning to new platform called Firespring in near future
 2. Website updated daily, www.diocesepb.org
 3. Parish Bulletin Link <https://www.diocesepb.org/bulletins>
 4. Sharepoint for internal documents in the near future
 - b. Facebook pages
 1. <https://www.diocesepb.org/facebook-links>
 2. On main DPB page: Sunday TV Mass, Friday and Wednesday BSS, daily posts to share
 3. Social media tips, handles for other parishes and schools available on <https://www.diocesepb.org/index.cfm?fuseaction=news.details&ArticleId=501512&returnTo=bulletins>
 - c. Florida Catholic
 1. No longer printing, but available for free, new issue each week, register to receive emails on our website, use QR code or graphics for promotion
 - d. TV Mass
 1. Currently few more openings for priests to participate in 2021 program
 2. Available every Sunday on CS34, on website and FB
 - e. Second Collections
 1. Resuming in February, letters sent January 27 for February 20 collection
 2. If you need help with online giving, please let me know
 - f. DSA
 1. All resources available on <https://www.diocesepb.org/bulletins>
 - g. Parish Video Work
 1. Bryan Smith with 8th Avenue Studios is willing to make promo videos for each parish, \$150 base price, you can contact him directly to discuss, here is an example: <http://www.8thavenuestudios.com/project/parish/>
2. Next Zoom is April